

Milan Fashion Campus®

20129 Milano - ITALIA - Via Broggi 7 - Tel. 02/26.82.27.30 Fax 02/700.44.57.14

Let us guide You to Your success

Six Month Women's Fashion Course

Our course of six months is modulated so as to introduce students to the World of Fashion gradually.

Our Methods

Our programs are flexible and are tailored individually according to students' interests and needs. Small classes enable students to receive constant attention and feedback on their technical and creative skills. Lessons are taught in English, Italian and Spanish. Translators for other languages are possible upon special requirement.

Our Campus enjoys an international environment with students from over the world. This provides intercultural exchange where attendees can expand their vision of the world and experience new cultures that will stimulate inspiration while immersing in Italy's Fashion capital.

Fashion Trend Forecasting 2 weeks

Course Content

Knowledge and Research about new trends and what is going to be fashionable next season.

Fashion Styling Course 4 Weeks

Course Content

Develop your sense of style, understand how to wear different items according the body shape, place and situation, increase your skills concerning personal styling and editorial field.

Fashion Shooting Course 1 Week

Course Content

Live a real professional experience organizing a shooting with a photographer, a model and a make up artist.

Women Fashion Design Course 3 month

Course Content

Possibility to draw your own collection in a professional way, expressing your creativity and acquiring new skills.

1 month open Course

You have the possibility choose to have one of the following Course for the duration of 1 month

Accessories Design Course
Lingerie & Swimwear Design
Bridal Wedding Design

Milan Fashion Campus®

20129 Milano - ITALIA - Via Broggi 7 - Tel. 02/26.82.27.30 Fax 02/700.44.57.14

Six Month Women's Fashion Course in Detail

Fashion Trend Forecasting 2 weeks

Course Content

Research - New Knowledge - Learn how to discover new trends

The Course will allow students to learn how to plan a product in relation to current trends. From the colour to the fabric to the silhouettes and the target concepts in relation to the fashion trends. The course requires to student become familiar with Photoshop & Internet researching trends. The student will collect information trough Internet - will make mood boards & written brief, to demonstrate their own interpretations of a theme and/or trend.

Fashion Styling Course 4 Weeks

Course Content

Fashion Culture - Body Shapes - Face Shapes - Style Identification - Colors in Fashion - Dress Code - Fashion History

This Fashion Stylist Image consulting course, will allow students to develop the sense of stylizing fashion not only with great taste.

Fashion stylists must always keep in mind that they have too consider a number of factors: how to match clothes to flatter all types of size and shapes of body, how to wear appropriate clothes suiting time, place and situation, or how to be trend conscious to make an eye catching campaign. Whether you want to be a stylist for personal shopper or photoshooting stylist, this course will allow you to expand knowledge about styling how to dress in each situation.

The course includes exercises on mixing and matching for new ways to dress yourself, analyzing the street fashion, coordinating an outfit under budget and more. You will have to discover all sorts of shops in Milan, becoming a stylist while enjoying the fashion capital.

Fashion Shooting Course 1 Week

Course Content

The Fashion Styling Shooting module of Milan Fashion Campus is a styling workshop dedicated to the preparation of real fashion shooting in a studio with a professional photographer, a model and a hairstylist. We will allow students to develop the sense of styling with practical exercises, and to increase their styling portfolio. The project aims to conduct the student from the beginning to the end of the photo shoot, giving the possibility to prove his/her styling potential.

This module consists of four days of work, according to the different phases of the project.

Women Fashion Design Course 3 month

Course Content

Photoshop Lessons - Illustration Lessons - Freehand Drawing - Computer Skills

The Woman's Wear Design Course is to prepare the student for the professional reality of the fashion world, not only developing the individual creativity, but also to acquire the necessities of the Fashion Industry.

This course is combined also with the COLLECTION DESIGN SIMULATION program designing in combination with actual fabrics.

Creativity is difficult to be explained , especially in fashion. For example the design of a dress appears only fully in the mind of a designer. The designer then has to communicate his creation through sketches but it must be precisely expressed to suit the mood of the fabric. You must have knowledge of fabric in order to design and sometimes designs are based on the textile in the professional world.

Open Design Course

You have the possibility choose to have one of the following Course for the duration of 1 month

Accessories Design Course
Lingerie & Swimwear Design
Bridal Wedding Design

What does a Fashion Stylist Do

A Fashion Stylist is now one of the most popular emerging professions in the fashion world and the most common question by those who want to start this kind of job is "How can I become a Fashion Stylist?". First of all is important to understand which are the main tasks of this profession. The Stylist is responsible for creating "style" deciding what a person or model wears and how they wear it, selecting clothing and accessories to complete the total look. This figure can work in different fields, from general media such as television and fashion magazines to music videos, or taking care of the public appearances of celebrities, models or other public figures.

Usually Fashion Stylists are part of a larger team assembled by the client, collaborating with the fashion designer, photographer, hair stylist and make up artist to realize a particular look or theme for a specific project. They often borrow and return clothing and accessories from fashion boutiques and directly from fashion designers.

A stylist can play different roles depending on his/her knowledge and skills. Let's discover them.

There can be the Editorial Styling/Styling for photo-shoots, when a stylist chooses the clothing, accessories and the general look of the model for the shoot. In this case the stylist will consult look-books, contact PR's and showrooms in order to get all the items for the outfits. During a shooting experience the stylist needs to make sure the garments are photo-ready and arrange them

on the model as the photographs get taken.

Another role of a stylist is the Brand Consultancy. Some brands involve stylist throughout the whole process, including design meetings from the beginning of the collection creation, asking for new ideas, research and interesting garments to complete the looks. Most of the time the stylist get involved close to the end of the process to tie all designed garments together.

A stylist can also work directly with the client as Personal Stylist. As you can imagine this role involves selecting clothes for a client or developing the wardrobe items, many times the stylist provides also makeup and hair styling services to clients. This field includes the Celebrity Styling too; in this case the stylist should consider the relationships between the celebrity and the brand, current trends and what kind of message the star wants to express.

Furthermore, a Fashion Stylist should have a bit of Marketing and Communication knowledge to write articles on the latest fashion trends, provide fashion direction to buyers, and product developers, organize fashion events and speak about image and fashion trends.

Note that to start a Fashion Stylist Career you must obviously have a passion for fashion and a keen eye for detail, fashion trends and color schemes but also be familiar about different type of body and face shapes how to use accessories.

It's important to take care about the professional presentation, you should create your own great and well presented portfolio and a website will also be an advantage.