

BRIDAL WEDDING DESIGN

Today wedding day is one of the most fashion day in the life of a girl: everything must be perfect.

Many women spend a lot of money to make their wedding day unforgettable...and to have a wedding dress exclusive!

So an important business is emerging around wedding fashion world.

Objective of Instruction

The objective of Bridal Wedding Design is to provide students all the necessary skills to train up wedding designers which can realize a total wedding look: from lingerie to dress, from details to accesories...

This course is a specialization in the world of fashion.

Program

The course is gaining by a manual part - in which students will have to realize an own prototype of human figure and accesories by free hand - and a computer assisted part, during which the students will inset their own prototype into the pc and will start to give the colour through Photoshop for reaching a more realistic result.

Illustrator will be used to create Data Sheet.

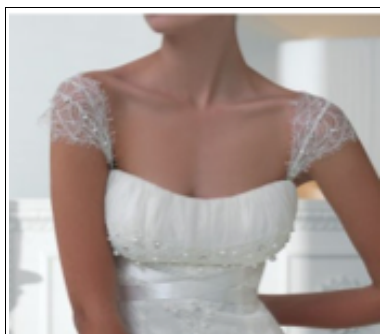
Creative Final Workshop: Designing a collection based on an individual theme.

Some Example of:

1. Gloves



2. Short sleeved



3. Backline



4. Wedding bridal design



Some topics

| 1. Drawing tecniques Free Hands | |
|---|--|
| Face, its structure and expressions | - Eyes - Mouth - Nose |
| Body figure | - Hand & Body |
| 2.Details & Accesories | |
| Details | - Short & long sleeved - Neckline - Beckline |
| Accesories | Bridal veil, handbags, bridal gloves, shoes... |
| 3. Coloration Techniques Computer Assisted (Photoshop) | |
| Coloration Techniques | - Render with real fabrics and accesories - Shade out |
| 4. Technical Sheet (Illustrator) | |
| 5. Special Theme | |
| 6. Virtual Restyling | |
| 7. Mood board & Virtual Portfolio | |

(Go on page 3 for the complete topics list)

Course Learning Outcomes

- Use of Adobe Photoshop & Illustrator;
- Gain ability of sketching techniques for design and technical drawing;
- Gain the sense of creating mood boards;
- During the course the student will create a book which can be used as a Personal Portfolio presentation work.

Career Outlet

Bridal Wedding Designer can work as a freelance or for a fashion maison.

He works with marketing team, production team, prototype office and quality management.

Level

Beginners.

Material

Notebook - 4H pencils - Tracing paper - Soft eraser - Pencils - Pencil sharpener - Fine black fibre tip pens - A4 paper - Scissors - Glue stick - Laptop Computer - USB Memory stick - Photoshop - Illustrator (it's possible downloading the 30 days trial version) www.adobe.com

Age of student

Courses are open, so everyone can attend our courses. But minors must send parents' permission.

Available Schedule Duration

1 month, Full-Time: 4 days a week (Monday to Thursday)

1 month, Part-Time: 4 days a week morning or afternoon (Monday to Thursday) - introduction course.

2 weeks, Full-Time: 4 days a week (Monday to Thursday) - introduction course.

The course begins each Monday.

To enroll is necessary for students to send an Application Form, available on the web site.

There are two different kind of Application Form, depending the period that you attend the course (Ordinary or Holiday Period).

The course is available either in Italian, English, or in Spanish (documents are only in English).

Course's certificate

At the end of the course, students will receive the Certificate of Study issued by the private school of Milan Fashion Campus after the ending of the course.



Milan Fashion Campus

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Milan Fashion Campus

| COURSE | NOTES | |
|---|---|--|
| <u>1. Free Hand Drawing techniques</u> | <ul style="list-style-type: none"> Face, its structure and expressions | - Eyes |
| | | - Mouth |
| | <ul style="list-style-type: none"> Body figure | - Nose |
| <u>2. Details & Accessories</u> | <ul style="list-style-type: none"> Details | - Short & long sleeved |
| | | - Neckline |
| | <ul style="list-style-type: none"> Accessories | - Beckline |
| <u>3. Computer Assisted Techniques (Photoshop)</u> | <ul style="list-style-type: none"> Coloration Techniques | Bridal veil, handbags, bridal gloves, shoes... |
| | | - Render with real fabrics and accessories |
| <u>4. Computer Assisted (Illustrator)</u> | <ul style="list-style-type: none"> Technical Design | - Shade out |
| | | - Vectorial designs |
| <u>5. Special themes</u> | <ul style="list-style-type: none"> Exercise on specific themes | - Technical sheet |
| <u>6. Virtual Restyling</u> | <ul style="list-style-type: none"> Select items for creating a new one (by Photoshop) | |
| <u>7. Moodboard & Virtual Portfolio</u> | <ul style="list-style-type: none"> Create a Mood board Create a Portfolio Web Based | |