

Milan Fashion Campus®



SUMMER COURSE

Have an intensive fashion experience in Milan...
attend a course MFC!

An unforgettable summer, a unique fashion abroad experience, where young people meet for the passion of fashion design.

One month of intensive program for students who want improve their skill or just want to discover the world of fashion in Milano.

Objective of Instruction

Objective of MFC's intensive summer course is to prepare students to a professional reality, not just developing individual creativity, but also by acquiring in a conscious manner, the needs of the fashion world.

LIST OF COURSES AVAILABLE FOR SUMMER 2012

Courses available
Women's wear design
Accessories Design
Bridal Wedding
Lingerie and Swimwear Design
Celebrity Fashion Design
Collection Design
Vintage Restyling
Fashion Styling
Trend Forecasting
Adobe Photoshop and Illustrator
Virtual Fashion Laboratory
Virtual Fashion Restyling

(Go on page 2 and 3 for the complete description of the available course)

Level

There are two different level of frequency:

- primary: to student without expertise and experience ;
- superior: for student which want to enrich own skills or to have a specialization.

Duration

Summer Courses have a duration of 2 or 4 weeks

Calendar 2 weeks full time:

11 June - 21 July

25 June - 5 July

9 July - 19 July

23 July - 2 August

Calendario 4 weeks full time or part time:

11 June - 5 July

9 July - 2 August



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COURSE	NOTES
<u>Women's wear design</u>	<p>Woman's Wear Design Course is to prepare the student for the professional reality of the fashion world, not only developing the individual creativity, but also to acquire the necessities of the Fashion Industry.</p> <p>Student will learn to drawing, sketching, but also knowledging different fabrics...</p>
<u>Bridal Wedding</u>	<p>The Bridal Wedding Design Course is not only dedicated for those who want to learn how to design modern Italian Style Wedding Dresses, but also for those who wants to improve his professional skills.</p> <p>During the course the student will acquire the ability to draw the human body - to prepare themselves the basics of anatomical sketches.</p> <p>You will not only draw wedding dresses, but also Bags, Shoes, Gloves, Necklaces, Sunglasses, even the Lingerie that a bride would wear on her wedding.</p> <p>The highly specialized program to study going into the smallest details.</p>
<u>Lingerie and Swimwer Design</u>	<p>The Lingerie & Swimwear Design Course will allow the student to acquire the ability to draw the human body preparing understanding the natural body line of a human body. Using programs such as Photoshop and Illustrator, this course will allow you to create mood boards and technical drawings at a professional level. Learn how to present and propose your designs just like how designers would send their designs off to the factories.</p>
<u>Accessories Design</u>	<p>The course is gaining by a theoretical part, in which students will have to learn fashion items for bags (pochette/tote/hobo...) and shoes (sabot/open toe...), and most important materials and workmanship.</p> <p>Then students will start the practical part: in this second moment students will learn sketching by free hands to realize shoes and handbags with their own crativity.</p> <p>Then students will be introduced in a computer assisted part, during which students will inset their own projects into the pc and will start to give the colour through Photoshop for reaching a more realistic result.</p>
<u>Celebrity Fashion Design</u>	<p>The Celebrity Fashion Design Course will allow students to learn how to create a trend conscious celebrity style. You will learn how to draw designs for red carpet dresses, how to draw the portraits of your favourite stars, and how to colour and design using computer techniques. This course will give you the possibility to approach to the world of fashion in a modern and stylish way!</p>
<u>Collection design</u>	<p>Creativeness is difficult to explain, especially in fashion. For example the design of a dress is only fully pictured in the mind of a designer. The designer then has to express his creation through sketches but it must be precisely expressed suiting the mood of the fabric. You must have knowledge of fabric in order to design and sometimes designs are based on the textile in the professional world.</p>

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<u>Vintage Restyling</u>	<p>Even now in the biggest fashion houses, they refer back to their roots and the vintages pieces for inspiration. Also, trends come and go but they eventually come back in decades ahead in a different form. The Vintage Restyling Course allows students to gain knowledge on vintage fashion by researching about their favorite fashion era and to develop their individual creativity on how to take a vintage item and restylize for the market today. Also this course exposes what it is like to work with inspiration and create something new by not just mimicing and repeating but creating something new from the old.</p>
<u>Fashion Styling</u>	<p>The course is gaining by a theoretical part - in which students will have to study items name (coats, jackets, dresses...), colour combination, different shapes to know how to match clothes, to flatter all types of size of body, main fashion icons and fashion designers form past to today - and a practical part, including exercises on mixing and matching for new ways to dress yourself, analyzing the street fashion, coordinating an outfit under budget and more.</p> <p>Students will have to discover all sorts of shops in Milan, becoming a stylist while enjoying the fashion capital.</p> <p>The course requires Photoshop.</p> <p>Students will collect information through the internet and layout presenting it on their portfolio using photoshop.</p>
<u>Trend Forecasting</u>	<p>The Mood & Fashion Trend Forecasting Course will allow students to learn how to plan a product in relation to current trends. From the colour to the fabric to the silouettes and the target concepts in relation to the fashion trends. The course requires to student become familiar with Photoshop & Internet researching trends. The student will collect information trough Internet - will make mood boards & written brief, to demonstrate their own interpretations of a theme and/or trend.</p>
<u>Adobe Photoshop and Illustrator</u>	<p>The Photoshop fashion design course is suited especially for the fashion designers, how wants create & manipulate fashion designs trough Photoshop. That means the student will first learn to draw freehand designs , accordingly he will use Photoshop to include inside sketches - pattern – fabrics – textures. The student will have to learn to render the designs by freehand, this makes MFC fashion designs UNIQUE .This course will introduce you to the Photoshop environment and its tools and provide you with all the skills you need to produce professional quality images.</p>
<u>Virtual Fashion Laboratory</u>	<p>Stimulate the creativity using Internet & Photoshop.The course has the purpose to recreate through the computer, a Virtual FASHION Laboratory.During the course the student will recreate and mix& match through Photoshop for new styles, making reality final works. At times sketches and illustration does not exactly transmit the idea of creation easily. In this course students will learn how to visually show the product using Photoshop techniques which will allow the third person to understand the design easily.</p>
<u>Virtual Fashion Restyling</u>	<p>Stimulate the creativity using Internet & Photoshop.The course has the purpose to recreate through the computer, a Virtual FASHION Laboratory.During the course the student will recreate and mix& match through Photoshop for new styles, making reality final works. At times sketches and illustration does not exactly transmit the idea of creation easily. In this course students will learn how to visually show the product using Photoshop techniques which will allow the third person to understand the design easily.</p>