



ITALIAN LANGUAGE & FASHION DESIGN

The purpose of the **Italian Language & Fashion Design** course is to approach Italian language and enjoying the Italian Fashion Design.

It's a great opportunity to learn fashion and study Italian!

Moreover, at the beginning you can attend lesson in the language you prefer to understand at your best, but in a second moment you shall attend course in Italian to test and train your italian during fashion lesson too!

Program

The course is composed by an Italian course taken at a serious partner-institute, the European Language Company Fashion Course, and a MFC course, choose a design course from the list below.

LIST OF COURSES AVAILABLE FOR ITALIAN LANGUAGE & FASHION COURSE PACKAGE

| Courses available |
|---------------------------------|
| Women's wear design |
| Accessories Design |
| Bridal Wedding Design |
| Lingerie and Swimwear Design |
| Celebrity Fashion Design |
| Collection Design |
| Vintage Restyling |
| Fashion Styling |
| Trend Forecasting |
| Adobe Photoshop and Illustrator |
| Virtual Fashion Laboratory |
| Virtual Fashion Restyling |

(Go on page 3 and 4 for the complete description of the available course)

CHOOSE YOUR COURSE BETWEEN A DESIGN COURSE OR THE FASHION STYLING COURSE!!

How are the courses solution?

2 weeks Full-Time (9:30-12.30 a.m. and 2:00-5:00 p.m from Monday to Thursday) for fashion lessons, and 2 hours a day (Monday-Friday 6:00-8:00 p.m.) of italian languages;

4 weeks Part-Time (morning or afternoon, from Monday to Thursday) for fashion lessons, and 1 hour a day (Monday- Friday 6:00-7:00 p.m.) of italian languages*;

4 weeks Full-Time (9:30-12.30 a.m. and 2:00-5:00 p.m from Monday to Thursday) for fashion lessons, and 1 hour a day (Monday-Friday 6:00-7:00 p.m.) of italian languages*.

The course begins each Monday.

To enroll is necessary for students to send an Application Form, available on the web site.

The lesson is available either in Italian or in English, or in Spanish (documents are only in English).

*For the solution of 4 weeks you can choose to attend the italian course each Friday for 5 hours (intensive solution).

Course Learning Outcomes

- Use of Adobe Photoshop & Illustrator;
- Italian knowledge;
- Material knowledge;
- Gain ability of sketching techniques for design and technical drawing;
- During the course the student will create a book which can be used as a Personal Portfolio presentation work.

Level

Beginners and advanced students.

(Fashion courses are available for all levels - beginners to advanced; Italian language's school will test the knowledge of the Italian language to introduce you in the right level class).

Material

Depending on the course attended.

Age of student

Courses are open, so everyone can attend our courses. But minors must send parents' permission.

Course's certificate

At the end of the course, students will receive the Certificate of Study issued by the private school of Milan Fashion Campus after the ending of the course.



Milan Fashion Campus

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| COURSE | NOTES |
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| <u>Women' s Wear Design</u> | The Woman's Wear Design Course is to prepare the student for the professional reality of the fashion world, not only developing the individual creativity, but also to acquire the necessities of the fashion Industry. Student will learn to drawing, sketching, but also knowing different fabrics... |
| <u>Bridal Wedding Design</u> | The Bridal Wedding Design Course is not only dedicated for those who want to learn how to design modern Italian style wedding dresses, but also for those who wants to improve their professional skills. During the course the students will acquire the ability to draw the human body - to prepare them for the basics of anatomical sketches. You will not only draw wedding dresses, but also bags, shoes, gloves, necklaces, sunglasses, even the lingerie that a bride would wear on her wedding. |
| <u>Lingerie and Swimwear Design</u> | The Lingerie & Swimwear Design Course will allow the student to acquire the ability to draw the human body preparing and understanding the natural body line of a human body. Using programs such as Photoshop and Illustrator, this course will allow you to create mood boards and technical drawings as a professional level. Learn how to present and propose your designs just like how designers would send their designs off to the factories. |
| <u>Accessories Design</u> | The course is gaining by a theoretical part, in which students will have to learn fashion items for bags (pochette/tote/hobo...) and shoes (sabot/open toe...), and the most important materials and workmanship. Then students will start the practical part: in which students will learn sketching by free hands to create shoes and handbags with their own creativity. Then students will be introduced in a computer assisted part, during which students will inset their own projects into the pc and will start to give the colour through Photoshop for reaching a more realistic result. |
| <u>Celebrity Fashion Design</u> | The Celebrity Fashion Design Course will allow students to learn how to create a trend conscious celebrity style. You will learn how to draw designs for red carpet dresses, how to draw the portraits of your favorites stars, and how to colour and design using computer techniques. This course will give you the possibility to approach to the world of fashion in a modern and stylish way ! |
| <u>Collection Design</u> | Creativeness is difficult to explain, especially in fashion. For example the design of a dress is only fully pictured in the mind of a designer. He has to be able to express his creation through sketches but it must be precisely expressed suiting the mood of the fabric. You must have knowledge of fabric in order to design. |

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| <u>Vintage Restyling</u> | Even now in the biggest fashion houses, they refer back to their roots and the vintage pieces for inspiration. Also, trends come and go but they eventually come back in decades ahead in a different form. The Vintage Restyling Course allows students to gain knowledge on vintage fashion by researching about their favorite fashion era and to develop their individual creativity on how to take a vintage item and restyle it for the market today. Also this course exposes what it is like to work with inspiration and create something new by not just mimicking and repeating but creating something new from the old. |
| <u>Fashion Styling</u> | The course is gaining by a theoretical part - in which students will have to study items name (coats, jackets, dresses...), colour combination, different shapes to know how to match clothes, to flatter all types of size of body, main fashion icons and fashion designers from past to today - and a practical part, including exercises on mixing and matching for new ways to dress yourself, analyzing the street fashion, coordinating an outfit under budget and more. Students will have to discover all sorts of shops in Milan, becoming a stylist while enjoying the fashion capital. The course requires Photoshop. |
| <u>Trend Forecasting</u> | The Mood & Fashion Trend Forecasting Course will allow students to learn how to plan a product in relation to current trends. From the colour to the fabric to the silhouettes and the target concepts in relation to the fashion trends. The course requires students to become familiar with Photoshop and internet researching trends. The student will collect information through Internet - will make mood boards and written brief, to demonstrate their own interpretations of a theme and/or trend. |
| <u>Adobe Photoshop and Illustrator</u> | The Photoshop Fashion Design Course is suited especially for the fashion designers on how to create and manipulate fashion designs through Photoshop. That means the student will first learn to draw free hand designs , accordingly he will use Photoshop to include inside sketches - pattern – fabrics – textures. The student will have to learn to render the designs by freehand, this makes MFC fashion designs UNIQUE .This course will introduce you to the Photoshop environment and its tools and provide you with all the skills you need to produce professional quality images. |
| <u>Virtual Fashion Laboratory</u> | Stimulate the creativity using Internet and Photoshop.The course has the purpose to recreate through the computer, a Virtual FASHION Laboratory.During the course the student will recreate, mix and match through Photoshop for new styles, making reality final works. At times sketches and illustrations does not exactly transmit the idea of creation easily. In this course students will learn how to visually show the product using Photoshop techniques which will allow the third person to understand the design easily. |
| <u>Virtual Fashion Restyling</u> | Stimulate the creativity using Internet and Photoshop.The course has the purpose to recreate through the computer, a Virtual FASHION Laboratory.During the course the student will recreate, mix and match through Photoshop for new styles, making reality final works. At times sketches and illustrations does not exactly transmit the idea of creation easily. In this course students will learn how to visually show the product using Photoshop techniques which will allow the third person to understand the design easily. |