

Milan Fashion Campus®



Press: Milan Fashion Campus the first Italian Eco Friendly On-line Fashion School

Milan Fashion Campus gives young people the possibility to learn about the world of fashion without spending a fortune.

Milan Fashion Campus: the first Web-based design school devoted to teaching the skills, history and aesthetics of Italian fashion (www.milanfashioncampus.it). For more than 20 years, Angelo Russica the creator of this course, has been making his mark in the world of fashion. In over 15 years as a creative assistant, Angelo Russica has built up an experience collaborating with companies from around the world, such as GIANNI VERSACE (where he was assistant for 5 years), Marzotto, Gruppo Max Mara, Miroglio Vestebene, in Spain with El Corte Ingles and Induyco, and in Japan with, Chori, Fujii, World Company, and King Company.

During this years in fashion, Angelo picked up many complaints from young people who frequented famous fashion schools. Unfortunately the students realized that after three years of study, they had just spent a lot of money, but found no place to work. Often graduates did not even have the possibility to make a stage. The main reason why the Milan Fashion Campus On-line Course have been created.

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Concept

How Milan Fashion Courses are eco-friendly

All educational programs are ...

- transmitted through digital downloading: Texts PDF format , Video Tutorial , and Images (the digital format allows a quickly update of the contents)
- interacted through the internet, the professor and the students can...
- Use Skype to talk and show virtually
- Use the program Desktop Sharing for students and professors will to be able to see each other's computer screens which is especially useful when teaching certain programs such as Photoshop and Illustrator (Adobe programs which are used for coloring and drawing figures)

The Result

The students do not have to move – possible to study anywhere on the globe while not having to pollute from its movements

It is not necessary to print out every course materials. Students can choose for themselves to print out or leave them as digital files. No expenses are wasted on prints for books or sending packages of materials

In this way...

1. Costs of study can drastically can be lowered which makes it easier for students to approach the world of fashion
2. Have the possibility to discover a world unknown without having to spend a fortune on courses
3. Gives young people from all over the world opportunities to approach the fashion world without having to spend a fortune on traveling costs, living costs, etc.

For more information about the Milan Fashion Campus or on Angelo Russica

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Milan Fashion Campus®



Behind Milan Fashion Campus ?

Since 2003, Milan Fashion Campus aims to spread the Italian fashion culture using Internet. Our Fashion Courses will help the students to improve their personal fashion taste and acquire the unique Italian style.

The founder of Milan Fashion Campus is Angelo Russica, who was born and raised in Switzerland with sicilian origins.



2001 L'abito che si illumina



2002 Collezione a Milan Collezioni



2000 La democratic Fashion Show nel Quadrilatero Della Moda

After his fashion studies in Milan, Angelo Russica made his first steps into the fashion world assisting *Giorgio Correggiari*, where he met *Domenico Dolce and Stefano Gabbana (Dolce & Gabbana)*. He had to leave for military service for one year. Once he came back he worked with the Italian company Barbas (Menswear Collection), after this he had one of his most exciting professional experience: He began working as an assistant designer for *Gianni Versace*. He worked for 5 years participating in Women's Wear and Menswear collections: *Genny, Spazio and Versus*. After this experience, he left Italy for 4 years for Spain: Here he worked with *Induyco – El Corte Inglés* in Madrid. Once he returned, he started working as a consultant for *Gruppo Marzotto, Miroglio Vestebene, Gruppo Max Mara*, also in Japan with one of the most important apparel Maker *World Company, King Company*.

During his years working in fashion, Angelo frequently picked up a big disappointment from young people who attended renowned fashion schools: Unfortunately, students realized that after three years of study, they had just spend a lot of money, had not solid knowledge and often graduates did not even have the possibility to do an internship. Angelo realized that there was so much to be done, so consequently, he founded Milan Fashion Campus with the purpose of giving young people the chance to learn about the world of fashion design without spending a fortune, with personalized assistance and feedback, while giving contents with a practical and real point of view: work as is done in a professional environment.

This international experience allowed him to build up his career as a design consultant and finally into education. Milan Fashion Campus works on flexible programs, focusing contents to the student interests, with small classes and personalized service and attention, the student gets constant feedback on their tasks and work, in order for them to improve their technical and creative skills, to develop a critical eye in their creative process. Our environment is international, as we have students from all over the world, from Iceland to Nigeria, this also allows a intercultural exchange, in which, our attendees will expand their vision of the world, experience new cultures that will affect their design aesthetic as also the Italian Fashion environment they will be immersed will. exible programs, focusing contents to the student interests, with small classes and personalized service and attention the student gets constant feedback on their tasks and work, in order for them to improve their technical and creative skills, to develop a critical eye in their creative process. Our environment is international, as we have students from all over the world, from Iceland to Nigeria, this also allows a intercultural exchange, in which, our attendees will expand their vision of the world, experience new cultures that will affect their design aesthetic as also the Italian Fashion environment they will be immersed will.