



## FASHION STYLING SHOOTING

### Objective of Instruction

The Fashion Styling Shooting Module will allow students to learn how to realize a shooting, developing the sense of styling with practical exercises and working with professionals.

This course gives students the possibility to increase their Portfolio and know how to organize a photo shooting taking care of each detail, to communicate the initial idea.

### Program

The Fashion Styling Shooting module of Milan Fashion Campus is a styling workshop dedicated to the preparation of real fashion shooting in a studio with a professional photographer, a model and a hairstylist. We will allow students to develop the sense of styling with practical exercises, and to increase their styling portfolio.

The project aims to conduct the student from the beginning to the end of the photo shoot, giving the possibility to prove his/her styling potential.

This module consists of four days of work, according to the different phases of the project.

At the end of the module each student will receive the digital based pictures and participation certificate.

### Course Learning Outcomes

- be able to combine new up-to-date looks
- be able to organize a shooting
- be able to work in an international ambient
- gain knowledge to work with professionals
- improve your Portfolio



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**This workshop can be paired with the Fashion Styling course or it can be done separately.**

**Level**

Beginners.

**Material**

Notebook, Memory Stick, Photoshop, Pen drive, Pc, Camera, clothes and accessories.

**Age of student**

Courses are open, so everyone can attend our courses. But minors must send parents' permission.

**Schedule Duration**

Once a month.

Daytime: 4 days at the week (Monday to Thursday)

Full Time: morning and afternoon

To enroll is necessary for students to send an Application Form, available on the web site.

The course is available either in Italian or in English, or in Spanish.

**Course's certificate**

At the end of the course, students will receive the Certificate of Study issued by the private school of Milan Fashion Campus after the completion of the course.



Milan Fashion Campus

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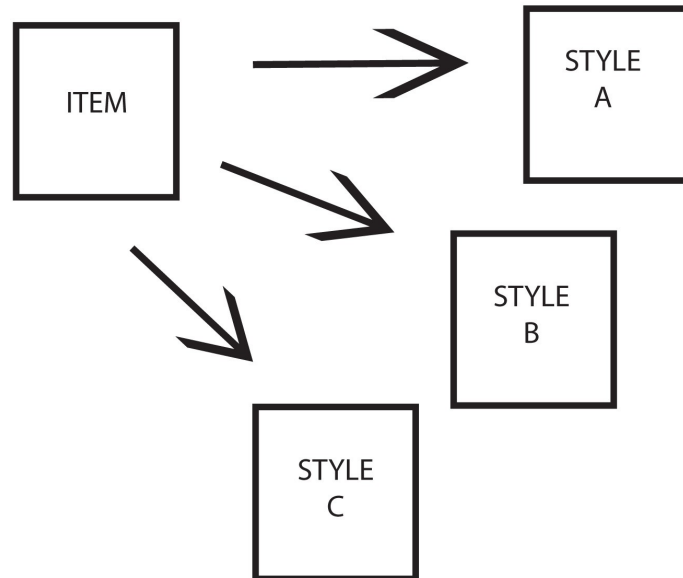
E-Mail: [info@fashioncampus.it](mailto:info@fashioncampus.it)

Web Site: [www.fashioncampus.it](http://www.fashioncampus.it)

COURSE	NOTE
<p><b>DAY 1</b></p>	<ul style="list-style-type: none"> <li>• The first day is dedicated to the preparation and construction of the project which includes :</li> <li>• select a theme and build a story board</li> <li>• deciding the style of photography in studio ( the shooting will be done in a professional photographic studio)</li> <li>• selecting of the model poses</li> <li>• choosing the right model,</li> <li>• make-up and hair style</li> <li>• of course you will meet also the MFC selected photographer that will make your shooting</li> </ul>
<p><b>DAY 2</b></p>	<p>Build the real outfits</p> <ul style="list-style-type: none"> <li>• Second day preparing the shooting, once in Milan Fashion Campus the student will see the Key Items, he will have to select the 3 items that he will use during the shooting, he will customize the looks using the wardrobe offered by the school he has also the possibility to customize the looks using their own Items &amp; accessories. The styling can be completed renting clothes and accessories by stores affiliated with the school.</li> </ul> <p><i>(the student before arriving to Milan Fashion Campus will receive a list with pictures of Key Items that he will have to use during the shooting)</i></p>
<p><b>DAY 3</b></p>	<ul style="list-style-type: none"> <li>• Third day includes the fitting with the model and a meeting with make-up artists, hair stylists, and the photographer to discuss the project and photo shoot.</li> </ul> <p><i>The student will have the possibility to choose one of the Model that will offered by Milan Fashion Campus, the selection will be done first by selection trough a composite, after with the meeting the model.</i></p>
<p><b>DAY 4</b></p>	<p>Fourth day is the shooting day!</p> <p>At the end of the Day you will receive the digital based pictures, ( not included in the course Fee you will have the possibility in collaboration with the Photographer to retouch the pictures &amp; print your pictures ready to be used for your Portfolio.</p>

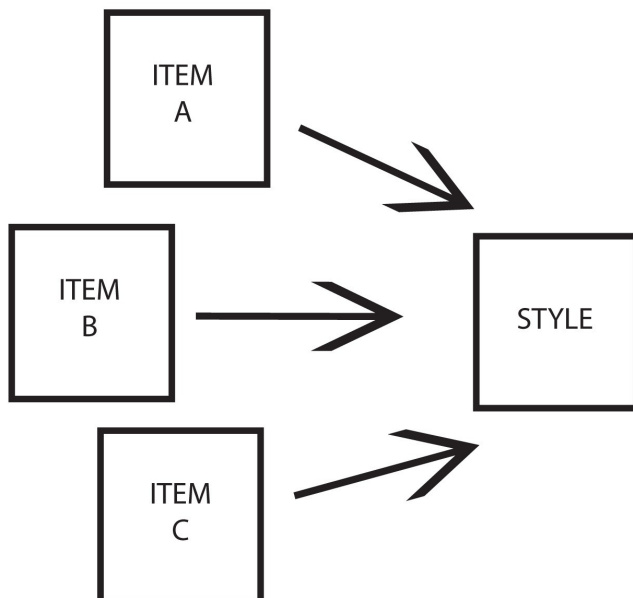
How it works:

you can choose 1 item and combine it with more styles



or

you can choose more items and combine them with one style



At the end you will develop 4 outfits for the final shooting.

The students will receive a list of key items, then they will choose one or more key items and they will customize the looks using the wardrobe offered by the school and their own clothes. Also the styling can be completed with rented clothes and accessories by stores affiliates with the school.

