

Milan Fashion Campus®



MEN'S FASHION STYLING COURSE

Men's Fashion Styling course ,will allow students to develop the sense of stylizing fashion with Italian taste.This course gives to students a complete glossary of men's clothing to obtain a general view on men's fashion world and then this goes deeper with description and identification of men's fashion icons to give our students an excellent preparation.

Objective of Instruction

Men's Fashion Styling course includes all the training you'll need to begin a successful career as a fashion stylist. Therefore, the aim of this course is expand student's knowledge of men's styling and give them the ability to wear appropriate clothes suiting time, place and situation or how to be trend conscious to make an eye catching campaign.

There are two different way of attending course: a personal way, that involves the ability to choose an outfit style for a specific situation or occasion for a client; an editorial way that provides skills to think the outfit also in relations with magazine, catalogues and look books.

Program

The course is gaining by a theoretical part – in which students will have the Men's clothing and accessories glossary and fashion icons.

Knowledge about different men body shapes and how to match clothes, different dress codes and how to match shoes color and other useful information

about most common fashion male mistake will be given to students during this course. - and a practical part, including exercises on mixing and matching for new ways to dress yourself, they also gain the ability of making an Autumn –Winter wardrobe for men. Students will have to discover all sorts of shops in Milan, becoming a stylist while enjoying the fashion capital. The course requires Photoshop. Students will collect information through the internet and layout presenting it on their portfolio using photoshop.

Possibility to combine Men Fashion Styling Course with 2 weeks Woman Fashion Styling.

Course Learning Outcomes

- Recognizing different men's body shape and dressing right for each
- Gain knowledge of different men's dress codes
- Gain knowledge of men's clothing identification
- Gain knowledge of the past icons and designers specially for men
- Become trend conscious of men style all over the world
- Recognizing names of fabric (Understanding which fabrics are more suitable for men wearing
- Use of Adobe Photoshop
- During the course the student will create a book which can be used as a Personal Portfolio presentation work. Moreover each student will be able to create a Portfolio Web Based.

Some Topics

- Men's Clothing and Accessories glossary
- Male Fashion icon
- Men's style identification
- Men's fabric
- Male face shapes & appropriate sunglasses
- Different men's body shape
- Men's dress codes
- Fashion male mistakes
- Shoes (color-fabric) analyzing to match with clothes
- Autumn-Winter Wardrobe
- Some examples of famous Bow ties and black tie

Career Outlet

Generally Fashion Stylist can work as a freelance for the catwalk's output of different maisons, or for the shooting for a magazine.

Moreover Fashion Stylist for publishing, advertising and media companies, events and catwalks; Personal Stylist would be other future career for students of this course.

Level

Beginners.

Material

Notebook - Laptop computer - USB Memory stick - Photoshop - (30 day trial version okay)

Age of student

Courses are open, so everyone can attend our courses. But minors must send parents' permission.

For whom?

For all people who wants' to increase the knowledge in the field of fashion, for professional purpose – for personal culture

- Styling for Media Photo / Video

Fashion designer

-Adviser

-Personal shopper

-Personal Image adviser

Schedule Duration

Daytime 1 week

Full-time - 4 days a week (Monday to Thursday)

Possibility to coordinate it with the Woman's Fashion Styling Course

To enroll is necessary for students to send an Application Form, available on the web site.

The course is available either in Italian or in English, or in Spanish.

Course's certificate

At the end of the course, students will receive the Certificate of Study issued by the private school of Milan Fashion Campus after the completion of the course.



Milan Fashion Campus

Via Giuseppe Broggi, 7- 20129 Milano

Ph. + 39 02.6822730

Fax. 02.700445714

E-Mail: info@fashioncampus.it

Web Site: www.fashioncampus.it